



Easy-to-use, affordable tools that bring lessons to life through video

Educators can achieve more with Screencast-O-Matic's intuitive screen recorder and video editing platform. It enables educators to easily use video for classroom instruction. Create video tutorials or lessons, personalized feedback or drive deeper conversations with students. Easily integrate video within existing workflows or learning management systems.

Integrate video with the systems you are using:











If you're an educator looking to use video, Screencast-O-Matic offers the most robust, intuitive and cost-effective solutions available for video creation, management, and sharing.



@screencasto is amazing! \bigsim labsolutely love its features. It's an incredibly powerful tool to create and edit videos. Totally recommended!

@Estefania_Cas



At Screencast-O-Matic, our mission is to offer easy-to-use, accessible tools that empower people to create and share their ideas through video. Through this, we have helped more than 9 million users worldwide.

Get in touch

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Pricing:

- Incredibly affordable pricing that makes video possible for any sized school or university.
- Computer-based team plans that counts per computer.
- Team plans start at 10 computers for as low as \$9.50 a month.

Video creation for everyone



Flipped or Blended Learning

Create video tutorials or lessons for classroom instruction. Share them with students so they can learn on their own, allowing educators to use in-class time more efficiently.



Drive Student Conversations

Use video to enhance the learning experience and engage students with video. Students can communicate on a deeper level and record ideas or thoughts about classroom topics.



Mentorship and Feedback

Video allows educators to build an authentic two-way connection with students. Easily provide personalized video mentorship and receive student responses to drive thoughtful conversations and collaborative thinking.



Student Assignments

Have students create their own videos to unleash their creativity and communicate their ideas. Create how-to videos, or partner with other students to create group projects.



Lecture Capture

Capture lectures so students can watch them anytime. Share video links, add content to an online course, or create a channel on Screencast-O-Matic. Perfect for students who need time to review course material or were unable to make it to class.



Professional Development

Use video for professional development and continue to enhance your skills. Capture and share new processes and tools. Create video tutorials to help educators learn ways to improve classroom instruction.



Build a Community

Share updates and announcements to parents to keepeveryone on the same page. Video can bring a community together.